



Fast-Growing Promotional Products Company Offers Small Business Owners An Easier Way to Drive Up Sales

The company's catchy saying "BRANDANGO-lize it!" coupled with its humorous marketing of its products and a genuine desire to help others has led to the opening of turnkey affiliate stores in the U.S. and Latin America for www.mybrandango.com.

Miami, FL (PRWeb) December 3, 2007 -- The fast-growing promotional products company has used a light hearted approach that has worked. With its colorful cow as company mascot and light hearted website at www.mybrandango.com business is increasing daily.

"In a recent study by the Promotional Products Association International, 76.1 percent of the people who received promotional products in the past 12 months recalled the advertiser's name on the product and 52 percent of the respondents did business with the advertiser after receiving the product," says Michael Lara, Brandango President.

"With this in mind, we wanted to team up with small business owners around the country that wanted to add more products and services to their business. We learned that most owners did not have the time or resources to do so. Promotional Products are everywhere, they make up an \$18 billion dollar industry. Sometimes people think of a promotional product as just a pen or a mug. But in reality there are over 800,000 promotional products that we offer at Brandango. We decided to offer these promotional items as a turn key Affiliate Store package to help small business owners use these proven marketing tools to successfully increase customer traffic and sales."

Brandango's Affiliate Store Program has a 50/50 split with business owners and has no setup costs or franchise fees. The initial store setup is usually done in a couple of days and the new Affiliate Store links online directly to Brandango's company's database with over 800,000 promotional products that fit just about any budget. Products Ship straight from Brandango to the customer's door after placing the order online.

The company is currently expanding and recently formed a partnership in Mainland China. Brandango has a Latin American brand www.meuBRANDANGO.com that has reached as far as Rio De Janeiro, Brazil with 170 million people, Brazil surpasses the size and population of any other country in Latin America and is sixth in the world in terms of population size. Brazil is also the tenth-largest economy in the world.

For more information on how to become a Brandango Affiliate and a re-seller of high-quality, creative promotional products, please visit www.myBRANDANGO.com or talk to an experienced, business development representative at (305) 679-9989

About Brandango Incorporated

Established in 2007 and located in the downtown financial district of Miami, FL, Brandango Incorporated is a Promotional Products Company that has international partnerships in China and Latin America. The company prides itself on customer service with a light hearted approach and humorous marketing. It exercises the Easy to Do Business Model (ETDBW) to ensure customers a pleasant shopping experience, and donates up to 25% of all net profits back to communities through Children and Family Charities. For more information, please visit



www.myBRANDANGO.com or call (305)679-9989.

###



Contact Information

Michael Lara

Brandango Incorporated

<http://www.mybrandango.com>

305-679-9989

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)